SHARON HENRY

sharon@sharon-henry.com • +44 7867 563012 • South East London • sharon-henry.com •
github.com/sphenry2799 • linkedin.com/in/sharonphenry

SUMMARY

Available **immediately** for freelance, contract, and short-term projects. **Freelance Web Designer & Full-Stack Developer** with 15+ years of senior professional experience within the Financial Services sector. Specialising in accessible, responsive websites and Django-based web applications from wireframes to deployment. Professional in creating marketing websites to full **CRUD** booking systems. Skilled in **Python**, Django, JavaScript, Bootstrap, and **WCAG-compliant UI/UX design.** Known for fast onboarding, clear communication, and reliable delivery.

PORTFOLIO PROJECTS

Forever Ballet (UX-Focused Platform)
Technologies Used: HTML5, CSS, Bootstrap 5, Git, GitHub and VSC.
- Designed a brand-focused, WCAG 2.1–compliant website improving accessibility scores **from 90% to 100%** and SEO readiness.

https://sphenry2799.github.io/foreverballet/

Luxe Atlas (Interactive Travel Site)
Technologies Used: HTML5, CSS, Bootstrap, JavaScript, jQuery, Google Maps API, Git, GitHub and VSC.
- Delivered mobile-first interactive travel platform using Google Maps API with asynchronous data loading, **reducing page load time by 20%.**

https://sphenry2799.github.io/luxe-atlas/

Planora (Full-Stack Booking App)
Technologies Used: Python, Django, Heroku, Git, GitHub and VSC.
- Enabled real-time reservations **for 100+ concurrent users.**

https://planora-reservations-32b582e35d5e.herokuapp.com/

SERVICES

- Marketing & brochure websites with 2-3 weeks delivery.
- UX/UI redesigns.
- Django web applications.
- Booking & CRUD systems.
- Accessibility & performance improvements.

Competitive Day rate £300+ | Flexible project structures available.

TECHNICAL SKILLSET

- **Languages**: JavaScript (ES6+), Python, SQL, HTML5, CSS3
- **Frameworks & Libraries**: Django, Bootstrap 5, jQuery, REST APIs
- **Data Visualization & Analysis**: Matplotlib, Seaborn, Plotnine, Openpyxl
- **Design & UX:** UI/UX Design (Figma, Adobe CC), Responsive Design, WCAG Accessibility
- **Tools & DevOps**: Git, GitHub, VS Code, Chrome DevTools, Jupyter Notebook
- **Deployment & Management**: Heroku, GitHub Pages, Jira, Asana, Agile (Scrum)

EDUCATION

Level 5 Diploma in Web Applications Development | *Remote/Part-time*   *Completion March 2026*
Code Institute (City of Bristol College) Diploma includes User Centric Front-End Development, Interactive Front End, Back End Development and Full Stack Frameworks with Django.

SOFT SKILLS

- Project Management, Agile/Scrum, Stakeholder Management, Time Management, Client Communications.

TESTIMONIALS

- **YunoJuno:** Consistently 5-star rated for technical execution and client satisfaction. **Click for reviews**
- "I really appreciate Sharon's technical contributions to our site. She provided essential help exactly when we needed it—a pleasure to work with." **— Hannah, Commissioned Generation**

CERTIFICATES

- Level 2 Certificates in Data Analysis and Digital Marketing
- Microsoft Excel Associate (Microsoft 365).

CLIENT PROJECTS

Web Designer – SEDS Connective   *Dec 2025 – present*
- Responsible for overall site appearance (Wix) on a volunteer basis, redesigning the website to enhance user experience and engagement.
- Incorporate feedback from stakeholders to refine site features and design.
- Collaborate with team members to gather requirements and implement updates.

Website Editor - thisisthegeneration.com   *Oct – Nov 2025*
- Redesigned UI using CMS on a volunteer basis to improve layout, readability, and engagement.
- Created new visual assets, responsive components and ensured cross-browser compatibility.
- Supported content updates and site maintenance to ensure consistent user experience.

TECHNICAL TRAINING

Web Development & Digital Design   *Oct 2023 – Oct 2025*
- **Full-Stack Development:** Completed an intensive Level 5 Diploma in Web Application Development, mastering the full development lifecycle from UI/UX wireframing to back-end deployment using Python and Django.
- **Portfolio Development:** Designed and deployed multiple applications (e.g., *Forever Ballet* and *Planora*) focusing on WCAG 2.1 accessibility standards and responsive mobile-first design.

FREELANCE ROLES

Web Designer - Self-Employed   *Jan 2020 – Sept 2023*
- Designed, built, and maintained a personal multi-page website using a **CMS** (Wix), applying **responsive and mobile-first** design best practices.
- Increased organic traffic **10%+ in the first year** through structured on-page SEO and Google Analytics insights.
- Managed hosting, domain configuration, and updates to ensure uptime, safety, and site performance.
- Improved **cross-browser compatibility** and page speed improvements.
- Integrated social media using automation tools (Hootsuite, Buffer) to expand brand visibility.

PowerPoint Designer - Freelance   *Jan 2015 – Dec 2019*
- Designed high-quality marketing pitchbooks and presentations for senior clients (Euromoney Trading, Havas and JWT).
- Used **Illustrator** to create scalable vector graphics (SVG) and complex data visualizations, ensuring clarity across high-resolution displays.
- Utilized **Photoshop** for image optimization and UI asset creation, focusing on balancing visual quality with web performance (page load speeds).
- Maintained a comprehensive **Data Analysis Portfolio** showcasing complex visualization techniques using Excel and Illustrator, successfully used to inform UI design decisions.